

Get connected with members of Arizona Society of Association Executives!

Arizona Society of Association Executives is proud to introduce our latest member benefit, our monthly electronic newsletter. Every month, the eNewsletter will be e-mailed to our members and will contain pertinent association and industry information. News and information concerning business advice, association events, legislative information and more will be delivered directly to our members' inboxes.

Your company has the option to reserve one of the four exclusive advertising options within the AzSAE electronic newsletter at these low introductory rates. Space is limited and reserved on a first-come, first-served basis. Contact your sales representative today!

VERTICAL BANNER RATES

3 Months	6 Months	12 Months
\$750	\$1250	\$2000



Sample

VERTICAL BANNERS (120 X 240 pixels)

- Only **four** advertisers per issue
- Types of creative accepted: JPG and Animated GIF
- File size must be no greater than 25kb

CONTACT:



Arizona Society of Association Executives
IMPROVING THE COMPETENCIES OF ASSOCIATION PROFESSIONALS



SPACE RESERVATION FORM

To be included in the **AzSAE Newsletter**, please select from the options below, then return the completed form to your Naylor account executive immediately.

Advertisements may be JPG or Animated GIF, as long as the total file size does not exceed 25kb. Contract advertisers may change their ad artwork once a month at no additional cost.

Advertisers will receive campaign-performance reports that detail monthly ad impressions and click-throughs on an as-requested basis.

PLEASE SELECT YOUR FREQUENCY:

*When renewing online ads, priority and first right-of-refusal will be given to advertisers who committed to 12 months. All other companies will be renewed on a first-come, first-served basis.

3 Months	6 Months	12 Months
<input type="checkbox"/> \$750	<input type="checkbox"/> \$1250	<input type="checkbox"/> \$2000

All advertisers will receive an invoice for the total amount, due upon activation. If applicable, advertisers committing to 6- or 12-month frequency have the option to be billed quarterly.

Advertiser Information:

Company Name: _____

Primary Contact: _____ Position: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Phone: _____ Fax: _____

I agree to all the terms of the rate sheet and this contract as applicable for my company.

Payment Authorization Signature: X _____ Date: _____

All cancellations must be received in writing and all premium positions (banners) are NON-cancelable. Cancellations of online ads will be pro-rated to the next 30 days exposure with a \$50.00 processing fee. Submission and/or approval of online advertising copy must be received within 60 days of the date of this contract.



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Sign and return to: _____

