



AzSAE

Where Partnerships Thrive

2025

Partnership
Opportunities

Who We Are

AzSAE is for all levels of management and all types of nonprofits, from chief executives to staff managers, international trade associations to local philanthropic organizations and suppliers to the association community. We have a variety of educational programs targeted to different position levels and experience - from the "big picture" to specialized sessions.

Educational Workshops, Seminars & Luncheons - held throughout the year on timely and important topics related to association management.

Networking Opportunities - join other association executives at monthly meetings and other events held throughout the state.

AzSAE Newsletter - this bi-monthly e-newsletter provides relevant articles, updates and information on association management.

CAE Designation - AzSAE offers support for association professionals working towards their Certified Association Executive (CAE) designation.

Membership Directory - available electronically on the AzSAE Members-Only Website.

Surveys - AzSAE conducts regular surveys on management issues, compensation, benefits and communication.





2025 AzSAE Partners:
Your Strategic Allies in the Community

GOLD PARTNERS

Mesa Convention Center
Lawrence Vigil
263 N. Center St., Mesa, AZ 85201
www.mesaaz.gov



Prescott Resort & Conference Center
Barbara Bruce
(928) 499-2833
www.prescottresort.com

Poco Diablo Resort
John Dominguez
(928) 282-7333
www.pocodiablo.com



Discover Flagstaff
Jessica Young
(928) 213-2120
www.flagstaffarizona.org

The Avion Center
Tonya Deskins
(480) 477-5882
www.avioncenter.com



Sechler Morgan PLL
Accounting & Tax Preparation
Kristina Morgan
(602) 230-2700
www.azcpa.com

Internet4Associations (I4A)
Don Rome
(800) 292-5809
www.i4a.com



SILVER PARTNER

Visit Tucson
Pamela Traficanti
(520) 770-2150
www.visittucson.org



BRONZE PARTNER

Visit Phoenix
Lorne Edwards
(602) 452-6210



Become an AzSAE Partner and discover the multiple benefits of networking within an influential community of leaders in the association industry!

All available partnership opportunities are listed in this packet.



As a **Partner**, your advertising dollars are directed to a key target market – increasing your company profile as credible supplier to the association industry. Arizona associations spend millions of dollars annually on facilities, products and services – and in many cases purchasing decisions are made directly by or influenced by our members. This premier program is open to a limited number of Partners annually. Exclusivity is provided to certain industry segments, increasing your visibility with current and potential customers.

Benefits-at-a-Glance

The AzSAE Association Partner Program provides comprehensive year-round exposure to the Arizona association community. Many of these benefits are **ONLY** available to Partners, making them cost-effective to reach the people you need.

Gold Partnership – \$3,500

- Logo and listing on the AzSAE Website, linked.
- Logo in bi-monthly AzSAE Newsletter, linked.
- Logo on all AzSAE virtual education events opening and closing slides.
- Recognition at all in-person and virtual AzSAE events.
- 3 AzSAE Memberships
- 2 Social Media posts to AzSAE LinkedIn Group (supplied by Sponsor)
- 1 Sponsored email to full AzSAE membership (supplied by Sponsor)
- 3 minute commercial during one AzSAE virtual event & co-host designation
- On-Stage commercial at AzSAE Gala
- 8 Tickets to AzSAE Gala
- Opportunity to distribute promotional materials at in-person events
- Feature article in bi-monthly newsletter

Silver Partnership- \$2,000

- Logo and listing on the AzSAE Website, linked.
- Logo in bi-monthly AzSAE Newsletter, linked.
- Logo on all AzSAE virtual education events opening and closing slides.
- Recognition at all in-person AzSAE events.
- 1 AzSAE Membership
- 1 Social Media post to AzSAE LinkedIn Group (supplied by Sponsor) • 2 Tickets to AzSAE Gala
- Opportunity to distribute promotional materials at in-person events

Bronze Partnership - \$500

- Logo and listing on the AzSAE Website, linked.
- Logo in bi-monthly AzSAE Newsletter, linked.
- Logo on all AzSAE virtual education events opening and closing slides.
- Recognition at all in-person AzSAE events.



BENEFITS	GOLD \$3,500	SILVER \$2000	BRONZE \$500
LOGO AND LISTING ON AZSAE WEBSITE LINKED	X	X	X
LOGO IN BI-MONTHLY AZSAE NEWSLETTER LINKED	X	X	X
LOGO ON ALL AZSAE VIRTUAL EDUCATION EVENTS OPENING AND CLOSING SLIDES	X	X	X
RECOGNITION AT ALL IN-PERSON AZSAE EVENTS	X	X	X
AZSAE MEMBERSHIP(S)	2	1	
SOCIAL MEDIA POST TO AZSAE LINKEDIN GROUP	2	1	
OPPORTUNITY TO DISTRIBUTE PROMOTIONAL MATERIALS AT IN-PERSON EVENTS	X	X	
TICKETS TO AZSAE GALA	10	2	
1 SPONSORED EMAIL TO FULL AZSAE MEMBERSHIP	X		
3 MINUTE COMMERCIAL DURING AN AZSAE VIRTUAL EVENT	X		
ON-STAGE COMMERCIAL AT AZSAE GALA	X		
FEATURE ARTICLE IN BI-MONTHLY NEWSLETTER	X		

For questions or a customized quote, contact us at: info@azsae.org



2025 Partnership Commitment Form

Name of Company/Sponsor: _____

Contact Name: _____ Phone #: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

I, as a representative of _____ (company), would like to commit to the following:

Gold - \$3,500

Silver - \$2,000

Bronze - \$500

Signature of person responsible for commitment: _____

Date: _____

PAYMENT INFORMATION

Check

Payable to: AzSAE
4300 N. Miller Rd. #141
Scottsdale, AZ 85251

VISA

MasterCard

American Express

Credit Card Number: _____

3-4 digit CID#: _____ Expiration Date: _____

Card Holder Name: _____

Signature: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Email address for receipt: _____